

CHOICES OF SPONSORING ITEMS

- **Advertisements in the Congress Programm**
 - Back Cover Page € 2.500,00
 - Inside Covers Front or Back € 1.990,00
 - Inside Page € 1.500,00

- **Insert in Congress Bags** € 750,00
 Maximum format: A4 / 400 pieces

- **Lanyards**
 Opportunity to place your company lanyards at the disposal of all delegates (500 pieces).

- **Link from the congress website to the sponsor's homepage** € 350,00
 Implementation of link at once.
 (exclusively bookable for exhibitors or in conjunction with another sponsorship item)

- **Poster Exhibition (Monday - Thursday)** € 950,00
 The Sponsor's logo will appear on all poster numbers which sign all poster walls.

- **Internet Lounge** € 4.500,00
 Situated in the exhibition area, the Internet café will provide complimentary access to the Internet for all registered delegates and exhibitors. This is a popular service at international congresses. The sponsor will be entitled to have their logo on the computers as a screen saver thus creating a visible profile to all users. The technical equipment will be supplied by the congress organisers, decoration and stand construction via sponsor.

- **Congress-T-Shirts** Partial-Sponsoring from € 1.000,00
EXCLUSIVE-Sponsoring: negotiable
 All congress delegates will receive their personal congress t-shirt. The sponsor can place its company logo or slogan on the shirts. Production of the shirts via congress organisers.

- **Welcome Reception at the "Historisches Kaufhaus" (Sunday, 26 July 2009)** EXCLUSIVE-Sponsoring € 5.000,00
Partial-Sponsoring from € 1.500,00
 e.g. signs on the buffets, supply of napkins

- **Coffee Breaks (total: 6 breaks)** per coffee break € 2.800,00
Partial-Sponsoring from € 1.000,00
 Signs with company logo on the buffets, supply of napkins.
 The sponsor will also be presented on each chart announcing the coffee breaks.

- **Lunch (total: 4 lunches)** per lunch € 9.500,00
Partial-Sponsoring from € 2.500,00
 Signs with company logo on the buffets, supply of napkins.
 The sponsor will also be presented on each chart announcing the coffee breaks.

- **Banquet (Wednesday, 29 July 2009)** Partial-Sponsoring from € 5.000,00
EXCLUSIVE-Sponsoring: negotiable
 Signs with company logo on the buffets, supply of napkins.
 The sponsor will also be announced within the congress program and on the entrance tickets to the Banquet.

Your contact person regarding all questions concerning sponsorship:

Dr. Dirk G. Ebling
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Organisation / Information:

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Extract of the General terms and conditions:

- As a rule, presentation facilities shall be assigned on a 'first come, first served' basis. No options on any particular services can be assigned.
- When Interplan receives a signed registration form it has made available, particularly where exhibition space or a presentation service are concerned, Interplan will provide a binding contract offer. Interplan can accept this contract offer from the company involved within a period of two weeks, issuing a written order confirmation.
- Cancellation Policy:
Generally speaking, cancellations/terminations of contract must be received, in writing, by Interplan. Following conclusion of the contract, and in exchange for payment of a cancellation fee equal to 25% of the contractually agreed total amount, the Company shall be entitled to cancel/terminate the contract by 30 April 2009. Once this deadline has passed, 100% of the contractually agreed total amount shall fall due.
- As a matter of principle, the prices indicated in the registration forms and in other documentation provided by Interplan are in EUR; these are net prices and, at the time of the event, will be invoiced plus the sales tax applicable at the time and, where indicated, in accordance with the sales-tax provisions of the country in which the event is held.
- Interplan shall send a proper invoice to the Company
- As a matter of principle, the services listed on the registration forms shall be final. While it is possible to incorporate additional services, e.g. the additional placement of advertising materials, within the framework of additional agreements, this must be coordinated with Interplan in advance and approved by Interplan.
- Interplan shall ensure the implementation and monitoring of the services reserved during the course of the conference. Interplan does not, however, provide any guarantees of the numbers of visitors, of the participation of all announced speakers, or of program contents, nor does it provide any sales guarantees whatsoever.

Please return by 30 April 2009 at the latest to:

Fraunhofer IPM
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SPONSORSHIP APPLICATION FORM

We herewith order the following sponsorship items, referring the the general terms and conditions:
(all rates plus 19% V.A.T..)

Sponsorship item and price:

Special requests/additional information:

Company	Department
Street	Post Code, City, Country
Contact Person	Position
Telephone	Fax
www	E-mail
Invoice address (if different, order number etc.)	Date/Signature/Stamp

With your signature you agree to the general terms and conditions.